

Optimal Nutritional Care for All
'A European health innovation initiative'
Implementation Workshop Prague, May 19, 2017

Under the auspices
of JUDr. Ing. Miloslav Ludvík, MBA, Minister of Health,
and Doc. MUDr. Milada Emmerová CSc., and Prof. MUDr. Jan Žaloudík CSc.,
the Senate of the Czech Parliament

Agenda

Chairs: Anne de Looy & Olle Ljungqvist

9.00 - 9.30: Arrival and registration

9.30 - 9.40: Welcome by the Czech hosts

9.40 – 9.45: Adoption agenda

- Chairs

9.45 -10.45: ONCA Czech Republic

- Mgr. Eva Gottvaldová, Chief Public Health Officer, Deputy Minister, Ministry of Health of the Czech Republic
- Prof. MUDr. Jan Žaloudík CSc., Vice-Chairman of the Committee on Health and Social Policy of the Senate of the Czech Parliament
- Doc. MUDr. Pavel Těšínský, Chairman of the Czech Society for Clinical Nutrition and Intensive Metabolic Care
- MUDr. František Vojík, Chairman AVKV, Czech Industry Group
- MUDr. František Novák PhD., Scientific Secretary of the Czech Society for Clinical Nutrition and Intensive Metabolic Care
- Ing. Bc. Ivana Pražanová, Czech Association of Nurses, Nutritional Therapists

10.45 – 11.15: Coffee break

11.15 – 12.00 ONCA Survey 2017

- Outcomes: Report by David Eaton & Plenary discussion



12.00 – 12.45: ONCA Survey 2017: selected activities

Applied research

- Suggestions from the survey, introduced by the chairs

Care with Stars

- Update by Marcel Smeets, European Association for Homes and Services for the Ageing (EAHSA) and ENHA trustee

Learning journeys

- Introduction by Gaston Remmers, European Patient Federation/EGAN

12.45 – 13.30: Lunch

13.30 - 15.00: ONCA Marketing & Communication

Presented by Joost Wesseling, communication advisor
& plenary discussion

- Mission, objectives
- Strategy
- Marcom operations: interactivity countries, members & Europe
- New website: structure, look & feel, functionality
- Implementation activities, production materials
- Marcom operations as of June 2017
- National communication coordinators

15.00 - 15.15: Status co-funding

- Update by Frank

15.15 - 15.45: Agenda Nov conference Bled, Slovenia

- Chairs, Milena
- Discussion on key topics and format
- Speakers to be invited

**15.45. – 16.00 Other issues
Adjourn**